

	Brand	Owner	Category	2003	2004	2005	2006	2007	% +/-	Status
1	Jinro	Jinro Limited	Soju	69.80	70.20	71.40	72.10	69.80	-3.2	Domestic/Local
2	Ruang Khao	Thai Beverage	Thai White Spirit	36.60	38.18	37.71	37.04	31.56	-14.8	Domestic/Local
3	Smirnoff	Diageo	Vodka	18.70	20.10	21.30	23.00	24.30	5.7	International
4	Pirassununga 5 1	Companhia Müller de Bebidas	Cachaça	21.46	23.59	22.34	22.61	21.50	-4.9	International
5	Bacardi	Bacardi	Rum	18.50	19.50	20.10	20.00	19.90	-0.5	International
6	Johnnie Walker	Diageo	Whisky - Scotch	11.40	12.00	12.80	14.30	15.80	10.5	International
7	Tanduay	Tanduay Distillers	Rum	13.14	14.65	13.27	12.40	14.43	16.4	Domestic/Local
8	Bagpiper	United Spirits	Whisky - Indian	6.50	7.34	10.54	13.02	13.95	7.1	Domestic/Local
9	McDowell's No. 1	United Spirits	Whisky - Indian	5.02	5.68	6.07	8.65	11.46	32.5	Domestic/Local
10	Absolut	V&S Group	Vodka	8.10	8.50	9.20	9.80	10.73	9.5	International
11	C1	Daesun Distilling	Soju	10.50	10.30	10.50	10.30	10.40	1.0	Domestic/Local
12	Khortytza	Khortytza Distillery	Vodka	0.18	1.84	3.87	8.10	9.40	16.0	Domestic/Local
13	Jack Daniel's	Brown-Forman	Whiskey - American-Tennessee	7.05	7.64	8.38	8.94	9.33	4.4	International
14	Pitú	Engarraamento Pitú	Cachaça	7.05	7.62	7.78	8.53	9.31	9.2	International
15	Nemiroff	Nemiroff Ukranian Vodka Company	Vodka	5.12	7.28	9.32	7.80	8.89	14.0	International
16	Zelenaya Marka (Green Mark)	Russian Alcohol Group	Vodka	na	1.30	5.00	7.30	8.10	11.0	Domestic/Local
17	Captain Morgan	Diageo	Rum	5.60	6.30	6.90	7.30	7.80	6.8	International
18	Baileys	Diageo	Liqueurs	6.60	6.80	6.70	7.10	7.70	8.5	International
19	McDowell's No. 1	United Spirits	Brandy - Indian	3.42	4.58	5.29	5.99	7.64	27.5	Domestic/Local
20	McDowell's No. 1 Celebration	United Spirits	Rum	4.15	4.86	5.42	6.17	7.63	23.7	Domestic/Local
21	Emperador	Emperador Distillers	Brandy	na	na	na	7.20	7.30	1.4	Domestic/Local
22	Ypioca	Grupo Ypioca	Cachaça	6.50	6.70	6.90	7.10	7.13	0.4	Domestic/Local
23	Jose Cuervo	Cuervo International	Tequila	5.39	5.52	6.07	6.57	6.69	1.9	International
24	Officer's Choice	BDA	Whisky - Indian	3.87	3.30	3.94	5.01	6.60	31.7	Domestic/Local
25	Original Choice	John Distilleries	Whisky - Indian	na	2.28	3.16	4.12	6.41	55.6	Domestic/Local
26	Jägermeister	Mast-Jägermeister	Bitters	3.78	4.50	5.20	5.95	6.32	6.2	International
27	Ballantine's	Pernod Ricard	Whisky - Scotch	5.70	5.68	5.63	5.62	6.17	9.8	International
28	Jim Beam	Beam Global Spirits & Wine	Whiskey - American-Bourbon	5.10	5.20	5.67	5.94	6.14	3.5	International
29	Pyat Ozer	Omskvinprom	Vodka	0.06	0.41	1.08	2.38	6.04	153.8	Domestic/Local
30	J&B Rare	Diageo	Whisky - Scotch	6.00	6.00	5.90	5.90	5.90	0.0	International
31	Ricard	Pernod Ricard	Anis	6.21	6.03	5.72	5.66	5.78	2.1	International
32	Royal Stag	Pernod Ricard	Whisky - Indian	2.53	2.94	3.43	4.24	5.63	32.8	Domestic/Local
33	Tuopai	Sichuan Tuopai Yest Liquor	Baijiu	4.47	5.05	4.82	5.30	5.22	-1.6	Domestic/Local
34	Crown Royal	Diageo	Whisky - Canadian	4.00	4.20	4.50	4.70	5.00	6.4	International
35	De Kuyper	De Kuyper/Beam Global Spirits & Wine	Liqueurs	4.77	4.86	4.78	4.90	4.90	0.0	International
36	William Grant's	William Grant & Sons	Whisky - Scotch	3.80	4.12	4.10	4.39	4.79	9.1	International